



Adobe® Experience Manager:

Content Author (formerly Adobe CQ)

Duration: 1 Days | 8 Hrs



Course Description:

The AEM Author Training course teaches AEM features, functionality, and authoring skills based on a standard project environment. This includes a hands-on introduction to AEM's dynamic publishing, the roles and responsibilities of a content author, and the best way to work with AEM's content management features. This training enables students to create new web pages based on different types of templates, to update and modify content on a AEM based website, and to use some of the additional functionalities such as Workflow, Forms, Campaigns, Newsletters, Reports, and creating and managing Mobile Pages.

This course is NOT a developer training; rather it introduces you to the philosophy behind AEM and how to administer content using ready-made templates.

Target audience:

The AEM Author class is designed for all users of AEM, including authors, developers, and system administrators.

Prerequisites:

- Operating System: MS Windows, Mac OSX
- Applications: Standard Browsers such as Microsoft Internet Explorer and Mozilla Firefox, plus Microsoft Office applications
- No prior CQ knowledge necessary

Objective:

This course will help students leverage AEM and meet their goals by:

- Practicing adding content, versioning, and publishing pages through hands-on exercises
- Learning about the AEM out of the box components and how to use them effectively
- Understanding and utilizing workflows
- Exploring and administering the multiple modules within AEM
- Discovering the marketing and social collaboration aspects of AEM

! Agenda: Day 1

Morning Session (9 a.m. - noon)

- Introduction
- Getting started with CQ5:
Working with Pages
- Adding New Content
- Page Properties
- Working with the DAM
- Creating your own Page Mobile
- Pages
- Tagging
- Activate and Deactivate a Page
- Social Communities

Afternoon Session (1-5 p.m.)

- Landing Pages
- Client Context
- Campaign Management
- Content Targeting
- Newsletters
- Page Manipulation
- Locking
- Versioning
- Advanced Authoring: Workflows
- Additional Information

Start Learning Today

✉ ct@teknopoint.in

